

Women Wine & Wellness

Attention Businesswomen:

We are all about your success!

**Open your own Social Networking Group
today to grow your business to new
heights**

Women, Wine & Wellness Opportunity
Catalog

The Power of Networking

Networking is a necessity for success in most any business, especially in personal service businesses where you work directly with your clientele. Yet, so many people are out networking and spinning their wheels. A business owner can go to many networking events and fail because they don't have a strategy for their efforts.

Some common mistakes business owners often make are:

- Go to many, many events but don't follow up with those they met afterward and wonder why networking doesn't work for them
- Fail to continue to build on the relationships they started at the events and know lots of people but aren't getting referrals
- Simply miss out on what networking is about (hint: it's NOT about selling at the event, it's about creating relationships so that when someone is ready to buy they buy from you)



The truth about networking:

- No one wants to be around a bunch of business card pushers or SOLD something
- Networking is about attracting people to you, not chasing after a sale
- People want to feel they are connected to others and have a sense of belonging and community
- Networking works IF you build REAL relationships from it
- People buy from those they:
 - Know
 - Like
 - Trust

Networking is the quickest way to build relationships and can be an extremely rewarding way to grow your business!

About Women, Wine & Wellness

Women, Wine & Wellness is rooted in social events that provide health and wellness education for the women in your community. These events attract dynamic women who love to connect, learn, grow, and be inspired to improve their health and well-being.

By owning your own Women, Wine & Wellness chapter it sets you up as a leader in wellness in your community. This sets you apart from the crowd and provides a fun and rewarding way for your business to thrive.

This is a turn-key solution for:

- Marketing your business
- Gaining clients and members into your business
- Developing important relationships with referral partners
- The opportunity to profit from the networking group rather than paying to be in one
- A successful Follow up and keep in touch strategy

This opportunity is perfect for women who want to:

- Grow their health and wellness business
- Connect with their community and provide a culture of wellness in their area
- Attract women who are seeking health and wellness solutions - your potential clients!
- Have a strong network with other wellness experts and professionals creating powerful partnerships and alliances
- Become a leader in wellness in their area
- Live well and provide others the opportunity to become successful

Women, Wine & Wellness Provides:

- Everything you need to develop a successful and profitable networking group
- Full training to make it easy to get started
- An incredible profit opportunity with an outstanding ROI
- Turn-key business plan
- Promotion for you and your chapter
- Women, Wine and Wellness marketing materials and campaigns
- A social media kit to help you grow your networking events and increase membership
- Access to our professional network and preferred vendors
- Ongoing support to ensure your events are successful and profitable for you
- & MORE!

How it Works

Once you become a Women, Wine & Wellness Chapter owner you will be provided full training on the system Shari Mitteco has created over years of hosting and attending events.

You will also be provided access to the tools available to run successful events and build your community of referral partnerships and alliances for your success.

Memberships and Sponsorships Available

Although membership is not required to attend events, we suggest you offer a wide range of opportunities for women to get connected and continue to be involved with your group. This ongoing participation helps the women of the community as well as your business growth.

Memberships and sponsorship programs are great ways to accomplish that. Recommended pricing for these opportunities ranges from \$129 - \$449. See the financial section for more details.

- **Table Sponsorship:**

For women looking to sponsor a single event and highlight their products or services to the attendees at that event.

- **Personal Membership:**

For women looking to be a part of the community, to learn from the speakers, and want to meet other like-minded women and build relationships (yearly membership).

- **Business Membership:**

For women who want to network within the community for businesses purposes, learn from the speakers, and want to meet other like-minded women and build relationships (yearly membership).

- **Gold Level Sponsorship:**

For women who want to promote their businesses specifically to this demographic of women as well as to be a part of the community, to learn from the speakers, and want to meet other like-minded women and build relationships (yearly sponsorship).

I moved to Colorado from Poland 10 years ago. I currently live in Aurora, CO with my husband and two beautiful boys Alex (6) and Dominick (3). I was climbing the corporate ladder when my friend introduced me to my current sales business. I immediately fell in love with the products and that's how I started my business ownership adventure.

I attend Woman, Wine & Wellness networking events to help my business succeed and during the process make incredible friends and relationships.”

*Ewelina Kurka
Women, Wine & Wellness member*

What is my Profitability?

By owning your own Women, Wine and Wellness chapter, you obtain exclusive benefits and rights to this incredible business system. There are 2 opportunities to utilize Women, Wine & Wellness and each has its own exciting privileges. Review the following to determine which is right for you and your business.

There are 2 options in owning a Women, Wine & Wellness group

- **Option I:** As a **stand-alone business**. Grow it with coaching, support, business planning and the Women, Wine & Wellness turnkey system (See the financial chart below and see how you can benefit monetarily by providing great value to your community.
- **Option II: * Highly Recommended*** Open it as a business that **supplements** your current business. Utilize the events to find partnerships, clients, and business while creating outstanding profits. This is a great opportunity to accomplish 2 goals at once. You can profit from providing an exciting and profitable network group (see profit schedules attached) and you can pull in clients, partnerships and business relationships. A complete win-win!



Profits and Financials

Option I: Run and operate the networking group as a stand-alone business.

Memberships and Sponsorships - What you earn as you get members to join your chapter.

Profit	What you charge	What you earn	Notes
Personal Membership	\$129.00 per year	\$110.00	Sign up individuals to attend
Business Membership	\$199.00 per year	\$150.00 per	Sign up business owners- target. Includes all below
Gold Level Sponsor	\$449.00 per year	\$400.00 per sponsor	Includes all in the Business Membership plus special marketing

**Note: the above pricing are recommendations; your demographic area may require pricing adjustments.*

Possible Profits just from signing up members and sponsors per year

The business goal is for you to grow the networking group to the size you desire. Most business owners today see the value in connecting with their community. Through the Women, Wine & Wellness opportunity you are also providing much-needed health and wellness education alongside networking. You are providing a valuable service and in return, receiving outstanding profits.

Membership profit potential: What you could earn per year providing memberships and sponsorships.

Profit	Get 100 members	Get 500 members	Get 1000 members
Membership Signup	\$10,000 per year	\$50,000 per year	\$100,000 per year
Profit	Get 10 sponsors	Get 20 sponsors	Get 50 sponsors
Gold Level Sponsor	\$4000.00 per year	\$8000.00 per year	\$20,000 per year

Event Entrance Fee- What you earn for everyone who walks in the door to each event.

Profit	What you charge	What you earn	Notes
Membership Benefit Entrance Fee	Free to "home" chapter \$10-\$15 per event (members from other chapters)	Free \$8- \$13	
Non-Member Entrance Fee	\$15-\$35 per event	\$13-\$33	
Membership Table Sponsor Display	\$15-\$25 per event	\$10-\$20	
Non-Member Table Sponsor Display	\$30-\$50 per event	\$25-\$45	
Gold Level Table Sponsorship	FREE for all events	(see below)	

Possible profit from each event

Profit	Have 20 at events	Have 50 at events	Have 100 at event
Non-Member Entrance Fee	\$160-\$460 profit at event	\$400-\$1150 profit at event	\$800-\$2300 profit at event
Profit	Have 5 at events	Have 10 at events	Have 20 at events
Membership Table Sponsorship	\$50-\$100 profit at event	\$100-\$200 profit at event	\$200-\$400 profit at event
Non-Member Table Sponsorship	\$125-\$225 profit at event	\$250-\$450 profit at event	\$500-\$900 profit at event

**The totals are profits at the event per event. Combine memberships and entrance fees for great success and results.*

Option II: *Highly recommended* Run and operate the networking group as a part of your existing business- This is an outstanding option as you plug this networking group directly into your business and use it for numerous benefits:

- 1) Use the events to create profits as outlined above under option #1.
- 2) Use the events to provide a forum for your business to accumulate clients and business. Owning your own community outreach group and utilizing the system will provide the opportunity to gain clients, referral partners, and members outside of the earning potential the events themselves provide.

Once you become a Women, Wine & Wellness chapter owner, you will be provided full training and tools on how to network for maximum results.

“I opened my own Women, Wine & Wellness chapter because I was tired of running from networking event to networking event with mixed results. This option provides a way for me to meet new people, deepen the relationships I already have with referral partners as well as offer health and wellness education to my community.

My business is growing faster by having my own events than when I was attending others. I also made my initial investment back with my first event.”

Amanda Halliday
Certified Nutrition Therapy Practitioner
Women, Wine & Wellness – Lowry Owner

What is my investment?

The minimum investment for the membership level = \$997 initial fee, plus a small % of event income (per above financial chart).

Initial investment totals include:

- Business training workshop with Shari Mitteco including the complete turn-key business plan, model, and all systems (see systems provided below).
- Step-by-step marketing system so you know exactly how to market and grow your events and membership.
- Turn-key event business system including the training program online

Ongoing Success Systems provided:

- Rights to use the trademarked logo, tools, and completely proven, turn-key system
- Marketing for you and your chapter on our website
- Monthly business growth mastermind calls exclusive for chapter owners
- On-going support from Shari to ensure your events are successful
- Marketing materials
- Preferred Vendor network
- Done for you checklist to keep you on track for your events, including Shari's successful follow-up system
- Access to Shari's Network to Success course online (\$299 value)
- 24 copies of Shari's book "Getting into Bed with the Right People in Business" that you can either sell for the suggested retail price of \$15 or use as raffle items at your events (\$360 value)
- The opportunity to upgrade to any of Shari's coaching programs at a deep discount

Frequently Asked Questions

Do I own my Women Wine and Wellness Business?

You own the rights to the license we will provide you to operate your chapter. All leads and business are yours to keep growing your business and financials.

How much do I charge?

This is based upon the demographics of your region as with any business. Potential income is stated in the financial section of this catalog.

How much do I profit?

A group like this offers you many avenues of profit that are available exclusively for you. Profitability goes further than possible earning potential at events, it also includes the growth

of your business because of the contacts and potential business partners you will gain through the events.

What is the level of support provided?

You receive full training to get up and running as well as ongoing support for ongoing success with events, membership, and business growth.

Do I have to pay Women, Wine & Wellness for leads I profit from?

No

What can I expect?

By filling your events, you can expect an incredible monthly membership profit, partners, and customers right at your fingertips and you become a visible industry leader in your area.

When you utilize the tools, we provide and follow the steps, you can expect great growth for your business.

About Shari Mitteco

Shari Mitteco is on a mission to empower women to build their self-confidence and self-worth through wellness. It's been her experience that by connecting and educating women, they not only build strong bonds with one another but become confident in their own power and are able to be who they are meant to be and live their lives with joy.



As an introvert by nature, networking didn't come naturally to Shari (or so she thought). Through many years of trial and error, she found what did work in the networking arena is simply building relationships and connecting with people. Which is one of her natural abilities.

Shari acquired Women, Wine & Wellness in 2011 and it became so successful for her that she now provides her turn-key system to other health and wellness professionals, so they can also have the joy of building their businesses in a fun and meaningful way.

Contact Shari for more information on becoming a Women, Wine & Wellness chapter owner.

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